



**WESTERN RESOURCE
ADVOCATES**

**WRA Report Shows Significant Water Savings Achievable
with Integrated Approach to Development**



Western Resource Advocates has released a new report, *New House, New Paradigm*, that makes recommendations for “water-smart” residential development in the West. Throughout the report, existing water-smart developments from Arizona, Utah, New Mexico and Colorado are used as case studies to highlight best practices, and data collected from these communities is presented to demonstrate water conservation successes.

New House, New Paradigm, sheds light on how a new style of development that integrates government, utilities, private enterprise, and citizen participation is succeeding where other less-coordinated efforts have failed. This Plan-Build-Live model of development works to address

problems rather than create them.

This report describes the nexus between land use and water demands in the arid West, showing how water-smart housing development will be essential to meeting the needs of a rapidly increasing population while still preserving rivers and watersheds. The report details how new development can be planned and built to use significantly less water than the status quo, and offers measures that can be used to keep residential water use rates low.

The lessons learned in the water-short West are increasingly important to other regions of the United States as growth, drought, climate change, and increasing competition among water users are straining once plentiful supplies.

The full report and an executive summary are available on our website:
<http://www.westernresourceadvocates.org/water/newparadigm/report.php>

For additional information or to request a printed copy of the report, [please e-mail us](#), or call us at 303-444-1188 x221.