Governor Hickenlooper Commits to Conservation

DENVER (June 10, 2014) - Western Resource Advocates issued the following statement in regards to the Governor signing Senate Bill 14-103, which will phase out the sale of old, inefficient toilets, showerheads, and faucets, and substitute high-efficiency, third party tested products in their place.

“This bill is a no-brainer for water efficiency,” said Drew Beckwith, Western Resource Advocates water policy manager, “we’ll be using less water indoors and it won’t cost us a penny.”

Colorado is expected to grow by nearly four million people in the next 40 years. Currently, the average homes uses about 75 gallons of water each day for each person (indoors), but with this new legislation, newly constructed and majorly remodeled homes will use 45 gallons per person or less – a 35% decrease. As a result, Colorado will be saving nearly 13 billion gallons of water per year by 2050, enough to serve the annual water needs of 400,000 residents.

“This is the kind of leadership we’ll need from the Governor in Colorado’s Water Plan, making the smart choices to use our existing water in the most efficient way possible as opposed to taking more water from our world-class rivers,” Drew Beckwith continued.

Western Resource Advocates is a regional nonprofit conservation organization dedicated to protecting the West’s land, air, and water. Offices or staff are located in Boulder (CO), Phoenix and Tucson (AZ), Pocatello (ID), Santa Fe (NM), Carson City (NV) and Salt Lake City (UT). Go to www.WesternResourceAdvocates.org and follow us on Twitter @WRADV.